

MARY KAY® MAKEOVER contest

Get Beautiful. Give Back.

Independent Beauty Consultants
Information Only!

See how a makeover can make a beautiful difference
in your customers and your community!
Enter your customers' makeovers for the chance
to win these fabulous prizes!

GRAND PRIZE!

**ONE Independent Beauty Consultant
from each Seminar who has the most
customer entries will receive:**

- A \$5,000 donation to the charity of her choice*
- \$100 VISA® gift card

**Plus, the Independent Beauty Consultants
of the three consumer Grand-Prize Winners
will each receive:**

- A \$500 donation to the charity
of her choice*

Early Entry Prize: The 50 independent sales force members
who have the most eligible consumer entries from April 4 –
April 18, 2012, will receive a fabulous J.J. Winters pink clutch
featured in the *Mary Kay® Trend Report*, as advertised in the May
2012 issue of *People StyleWatch* magazine!

Phase 1

Start makeovers
Feb. 1 – April 3, 2012

Phase 2

**Continue
makeovers
and encourage
customers to start
entering them**
April 4 (8 a.m. Central time) –
June 4, (noon Central time) 2012

Phase 3

Public voting:
June 5 (noon Central
time) – June 15, (noon
Central time) 2012

Phase 4

Private judging:
June 15 – July 13, 2012



THREE Customers Can Each Win:

A \$5,000 donation to the charity of her choice.* Plus,
a \$2,500 shopping spree in the form of a Visa® gift card.

**REACH CUSTOMERS IN A FUN WAY.
START BOOKING MAKEOVERS NOW!**

Complete rules for your customers available at www.mkmakeovercontest.com.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PRODUCT PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Void where prohibited. Offered and open only to current Mary Kay Independent Beauty Consultants in good standing (at time of entry and at time of prize award) who are legal residents of the 50 United States and the District of Columbia (including territories, possessions and military bases), who have reached the age of majority in their state of legal residence. Starts on or about 8:00 a.m. Central time on Feb. 1, 2012, and ends at 12:00 p.m. Central time on June 4, 2012 ("Promotion Period"). Early Challenge ("EC") entry period ("ECEP") starts on or about 8:00 a.m. Central time on April 4, 2012, and ends on 4:00 p.m. Central time on April 18, 2012. EC First Prizes (50): 50 winners with the most number of points earned during the ECEP will win a J.J. Winters Double-Zipper Cross-Body Bag in pink ostrich (as advertised in the May 2012 issue of *People StyleWatch*). ARV: \$195 each. Total ARV of all EC Prizes: \$9,750. Grand Prize (5): 1 Grand-Prize winner from each Seminar based on the entrants among all those affiliated with that Seminar who earned the most number of points during the Promotion Period will win a \$5,000 donation to a recognized charity (*subject to Sponsor's approval), and a \$100 Visa® gift card. ARV: \$100 each. Total ARV of overall Grand Prizes: \$500. Donation will be made by Mary Kay Inc. directly to the approved charity and does not give rise to tax implications or deductions for the winner. For details, limitations & Complete Official Rules, go to www.marykayintouch.com.